

It's tough trying to plan university events that will make everybody happy!

Dr. Jim wants to help you out...



Here's his special offer just for you:

- 10 free copies of his book
- One additional speech on the day of the event for 1/2 of the price
 - You can make friends by offering this to other departments!!! [We all need more friends!]
 - You can split the total cost with another department and each end up paying less!

Call or email today:
 Phone: 813.418.6970
 Email: jim@BlueElephantConsulting.com



**Unforgettable Presentations
 That Will
 Set Your Student's Ideas Free...!**

DR. JIM ANDERSON



100% Satisfaction Guarantee:
 If you are not completely satisfied,
 then you pay nothing!

A university speaking industry first.
(You can't go wrong!)

Selected By:



- How To Find The Right 1st Job Using LinkedIn
- 10 Secrets For Having A Great Career
- How To Create & Give Fantastic Presentations
- Ethics Are Sooo Boring...Until You're Going To Jail!

What Makes Dr. Jim's Presentations So Special?

- **Content, Content, Content:** Dr. Jim's speeches are full of valuable information that your students are going to be able to start to use right away.
- **Humor:** Dr. Jim believes that in order to both learn and remember what he says, students need to laugh. Each one of his speeches is full of fun and humor so that what he says "sticks" with everyone.
- **Tuned To Your University:** As a former university educator, Dr. Jim understands how universities work and he customizes each presentation to fit with your university and your students.



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"He delivered an EXCELLENT keynote. He literally blew us all away and set an excellent tone for the rest of the day. Dr. Jim will always be a part of the ProductCamp Chicago family and we look forward to seeing him at many more events. You are a rock star Dr Jim – thanks for everything!"

- David J. Radzialowski Technical Program/Product Manager ProductCamp Chicago

"Dr. Jim, thanks for participating in the University of South Florida's Student IEEE section's Student Professional Awareness Venture. Your speech, "Banish Boring: How To Give Great Speeches" really hit the mark with the students. I believe that we all learned a lot!"

- Victor Basantes, GOLD Chairman, IEEE USF Section, November 10, 2011

"Thank you for presenting "How To Find Your First / Next Job Using LinkedIn" to my University of South Florida Theta Tau engineering group. I've been swamped with new requests to connect with people in LinkedIn since then. We all learned a lot and we've been able to put it to use. Thanks!!!"

- Federico Diamante, President, USF Theta Tau Engineering Society, April 6, 2012

"Dr. Anderson, you gave a wonderful presentation to the USF chapter of Tau Beta Pi. Our members found the material presented to be extremely relevant, and your manner of speech quite engaging. Our members greatly appreciated it!"

- Leah Bravard, Student President of USF Tau Beta Pi, October 27, 2011

Pick The Right Presentation(s) For Your Students...

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How To Find The Right 1st Job Using LinkedIn

College is not the end, it's just the beginning! At some point in time all students ask themselves the same question: how am I going to go about finding my 1st job? In this lively and entertaining presentation, Dr. Jim shows them how:

- What LinkedIn is (a powerful tool), and what it isn't (Facebook).
- How to quickly build a professional network even when you are still in school.
- How to find companies who have the jobs that you'll want.
- How to create a LinkedIn profile that will get you noticed.
- How to connect with people who can and will offer you jobs.



How To Create & Give Fantastic Presentations

In the modern world we communicate information using presentations. You'll never have a class on how to do this correctly and so students often end up just confusing their audience. Dr. Jim will show your students how to create and deliver presentations that work!

- What the 4 different types of speakers are.
- How to plan your presentation.
- How to connect the opening, the middle and the closing.
- How to craft PowerPoint slides that will support what you are saying – not take away from it.
- The secret to effectively rehearsing any presentation.
- How to design the introduction so that your speech starts well.



10 Secrets For Having A Great Career

Why do we work so hard to get a degree? So that we can have a great career. However, as a student we aren't taught how to make that happen. Dr. Jim draws on his 25 years of work experience and uses real-life stories to share 10 secrets to having a long and happy career:

- What's the difference between a job and a career?
- Why you should be careful to never fall in love with your job – no matter how great it is...!
- Who you will need to be nice to on your next job...
- How to get recognized for the work that you do.
- The #1 best way to communicate with others in the modern office



Ethics Are Sooo Boring... Until You're Going To Jail!

It seems as though you can't open a newspaper without reading about another executive going to jail for some ethics violation. No student wants to share a similar fate, but how can they make sure that they don't make the wrong decisions? Dr. Jim presents a 5-step framework for making the right decisions for ethical problems:

- How to recognize an ethical problem.
- Understanding why it is so hard to do the right thing when it comes to ethical problems.
- How to get the information that you'll need in order to come up with the right answer.
- How to select between multiple solutions when there's more than one – and not go to jail!

