

## Dr. Jim Anderson: Unforgettable IT Management Skills That Will Set Your Ideas Free



**Question:** What's the worst thing that can happen to a skilled IT professional?

**Answer:** They get promoted to an IT management position!

Too often IT professionals find themselves in a management position for which they are not equipped. What they studied in school and the work experiences that they've had have not prepared them to lead an IT team in today's challenging business environment.

As both new and experienced IT managers struggle to determine what they should be doing, why they should be doing it, and just exactly how it's supposed to be done, valuable time is wasted and opportunities slip away. When IT managers are not performing at their most productive, their entire team suffers.

Dr. Jim Anderson knows what's wrong: today's IT managers lack the communication skills that they need in order to lead their teams to success. This problem is holding IT managers back in two ways: they aren't connecting with their teams to provide the leadership that is needed and they aren't able to leverage the other departments in the company to get things accomplished quickly and easily. Clearly something has to be done to fix this problem.

What IT managers need to do is to change the way that they look at the world: it's all about people and helping them to accomplish great things. Ultimately that's what being an IT manager is all about: helping your team to move the company forward faster. Dr. Jim Anderson is an IT expert who has spent over 25 years working in just about every part of an IT department. By working in almost every IT position, he's developed the skills that allow him to show IT managers how they can become effective leaders.

**Bio:** Dr. Jim Anderson is the President of Blue Elephant Consulting, a boutique consulting firm that companies call when they need to improve their IT manager's effectiveness. Dr. Anderson holds four college degrees: B.S., M.S., and PhD. in Computer Science as well as an MBA in Marketing. Dr. Anderson spent over 25 years working in corporate positions using his communication skills to rise to become a senior telecommunications executive. His professional career included working for such firms as Boeing, Siemens, Alcatel, and Verizon. He also admits to working at startups on the front line of the dot.com adventure; however, he disavows all responsibility for how that whole thing turned out. For more information please visit [www.BlueElephantConsulting.com](http://www.BlueElephantConsulting.com)

### Story Ideas

**You Need To Love Yourself In Order To Have A Great IT Manager Career:** Before an IT manager can be successful, they need to understand themselves. Dr. Anderson shows how they can go about doing this.

**IT Managers Know That Preparing For A Crisis Is The Key To Career Survival:** The wrong time to prepare for an IT disaster is after it has happened. Dr. Anderson discusses what steps IT managers need to take now in order to prepare for then.

**IT Managers Know How To Fix Problem Employees Using Feedback:** Not all IT employees are created equal and some require more attention than others. Dr. Anderson discusses how feedback can be used to solve problem employee issues.

**IT Managers Need To Play The Role Of Coach If They Want To Win The Game:** An IT manager's ultimate responsibility is to groom the next generation of IT leaders. Coaching is a critical skill for doing this and Dr. Anderson reveals how to do it well.

**4 Things An IT Leader Should Never Do During A Performance Review:** Performance reviews are an opportunity for IT managers to improve team performance. You just need to know how to do it well. Dr. Anderson discusses what IT managers should not be doing.

**How Are IT Managers Supposed To Keep Their Best Employees?:** The problem with your IT employees is that everyone else wants them. Dr. Anderson reveals how you can hold on to the ones that you have.

**IT Managers Want To Know What Makes A Good Team?:** An IT team is more than just a collection of people. IT managers need to create an ecosystem that empowers each member of the team to do their best. Dr. Anderson shows how this can be done.