Dr. Jim Anderson:
Unforgettable CIO Advisor Skills That Will Set Your Ideas Free

CIOs only last in their jobs for an average of 2.5 years – what a waste!

Dr. Jim Anderson knows what's wrong: today's CIOs lack the communication skills that they need in order to contribute to the company's success. This problem is holding CIOs back in two ways: they aren't being invited to interact with the rest of the company as the corporate strategy is being laid out and they can't find the way to motivate their IT team to perform at their peak level. Clearly something has to be done to fix this problem.

What CIOs need to do is to change the way that they look at the world: it's really not about technology, but rather it's all about people and showing them how they can use technology to accomplish great things. Ultimately that's what being a CIO is all about: helping people to use technology to move the company forward faster.

Dr. Jim Anderson is an IT expert who has spent over 25 years working in just about every part of an IT department. By working side-by-side with multiple CIOs he has developed the skills that allow him to advise CIOs.

He's the one that CIOs come to when they want to know what their staff are really thinking. He's the one that CIOs come to when they just can't seem to connect with the rest of the company and they don't know why. Dr. Anderson is unique in that he really understands what IT is all about. At the same time he's worked as part of the business side of the company and he fully understands both how IT is seen by the rest of the company and what they really want from their IT department. Dr. Anderson is the trusted advisor that every CIO desperately needs.

Bio: Dr. Jim Anderson is the President of Blue Elephant Consulting, a boutique consulting firm that companies call when they need to improve their CIO's effectiveness. Dr. Anderson holds four college degrees: B.S., M.S., and PhD. in Computer Science as well as an MBA in Marketing. Dr. Anderson spent over 25 years working in corporate positions using his communication skills to rise to become a senior telecommunications executive. His professional career included working for such firms as Boeing, Siemens, Alcatel, and Verizon. He also admits to working at startups on the front line of the dot.com adventure; however, he disavows all responsibility for how that whole thing turned out. For more information please visit www.BlueElephantConsulting.com

Story Ideas

CIOs Know That Analytics Are What Future Competition Is All About: The future of business competition is going to be driven by data. Dr. Anderson talks about how CIOs can use analytics to equip their firms for battle.

CIO Case Study: How Much Are We Spending On Travel?: Expense reports and the like seem like a boring topic until you realize that they are a big part of a company's expenses. Dr. Anderson will show how CIOs can play a role in bringing this number down.

CIOs Need To Know: What Really Motivates Your Workers?: Until the ability to read minds is perfected, CIOs are going to struggle to find ways to motivate their staff. Dr. Anderson has done the research and he's willing to share the answers…

The "R" Word And What It Means To CIOs: Although we don't talk about it much, taking responsibility is one of the key ways that an IT organization can work better with the rest of the company. Dr. Anderson reveals how CIOs can make this happen.

Hey CIO, Are You Sending The Wrong Signals?: CIOs give off a wide variety of signals every time they talk to a group. Dr. Anderson shows how they do this and how they can control what they are saying...

Let's Go Shopping: What A CIO Needs From Cloud Computing: Cloud Computing is here to stay. Before getting caught up in the frenzy, CIOs need to understand how to use this new technology. Dr. Anderson can make sense of it all.

CIO's Overestimate How Good Of A Manager They Are: Forget the technology, a major part of every CIOs job is to get the most out of their staff. If a CIO is a poor manager, then they aren't going to be able to do this. Dr. Anderson shares how a CIO can determine how good of a manager they are and what they can do in order to become better.